EXHIBIT A

JAY DAUGHERTY
MEDIATION & ARBITRATION
JUDICIAL NEUTRALITY | RELENTLESS PASSION

1717 GRAND AVENUE, SUITE 830 KANSAS CITY, MISSOURI 64H2

(815) 931 5300 OFFICE (816) 210 3615 MOBILE

JAY-HAY DAUGHER TYMEDIATION.COM WWW.JAY DAUGHER TYMEDIATION.COM

Ezfauxdecor, LLC and Amber Shank

Plaintiffs,

VS.

Case number: 2:15 CV9140 CM KGG

Appliance Art Inc., Instant One Media, Inc., Alison Smith and Easy Home Renewals

Defendants,

Appliance Art Inc., Instant One Media, Inc.,

Counterclaim Plaintiffs,

Ezfauxdecor, LLC, Amber Shank, Digital Consulting KC, LLC, Alexandre J. Abi-Mikhael, Teresa Nobrega, Teresa S. Clough, and Chereese A. Voise

Counterclaim Defendants.

MEMORANDUM OF SETTLEMENT AGREEMENT

On this 22^{nd} day of June, 2017, following the conclusion of a mediation by Jay Daugherty, the parties agree to the following terms of settlement:

- 1. The settlement amount and payment terms are: Defendant Appliance Art Inc., Instant One Media, Alison Smith and Easy Home Renewals will pay to Plaintiff Ezfauxdecor and Amber Shank \$175,000 payable within 15 days from the date of this agreement.
- 2. The parties agree to a full mutual general release for all claims and counterclaims, known or unknown, that were or could have been asserted against any other party as of the date of this agreement. This agreement shall not be construed as an admission of liability by any party. This release extends to Travelers Ins. Co.

Case 1:19-cv-00540-WMR Document 1-1 Filed 02/01/19 Page 3 of 24

- 3. The lawsuits, claims and counterclaims, will be dismissed with prejudice within 10 days of the payment set forth in paragraph one.
- 4. The terms of this settlement will be kept mutually confidential.
- 5. The expenses of mediation will be paid by: the Defendants.
- 6. Court costs will be paid by: each to pay own.
- 7. Other terms: Plaintiffs agree not to use the phrase "instant granite" or "instant stainless" unless separated by least two words that don't describe a color.
- 8. Defendants own the trademarks INSTANT GRANITE and INSTANT STAINLESS for use in connection with Defendants products and business. Plaintiffs will not oppose the applications for registration of these trademarks.
- 9. This represents the entire agreement between the parties and supersedes any prior agreements or understandings, written or oral. The agreement may not be modified except by a writing signed by all of the parties or their representatives.

By signing this Memorandum of Settlement Agreement, the parties acknowledge that prior to the execution of this Agreement, the mediation was terminated: that all parties read and understood the Agreement, that any questions any party might have were explained by their respective attorney, that each party signed the Agreement voluntarily and was under no duress when signing, and that any party may seek enforcement of this Agreement. The parties understand that the mediator may assist in preparing the settlement agreement or other written documents, that such participation shall not be considered as giving legal advice to any party, that the mediator has not given any legal or tax advice to any party during the course of the mediation, and that the parties shall have the document independently reviewed by their own legal counsel before signing any document. Further, that any party to this Agreement may introduce this document into evidence without objection by any party notwithstanding the provisions of the Missouri Supreme Court Rule 17, Section 435.014 RSMo, and/or any other applicable state or federal statute or regulation. The parties have been advised that by signing this Agreement they may adversely affect their legal rights in court, and, by signing this Agreement they are waiving any and all trials and appeals, except for judicial enforcement of this Agreement.

On behalf of Appliance Art Inc. and Instant One Media, Inc.

Counterclaim Plaintiffs

Counterclaim Defendants

Alison Smith, Individually and on behalf or Appliance Art Inc. and Instant one Media. Inc.

EXHIBIT B

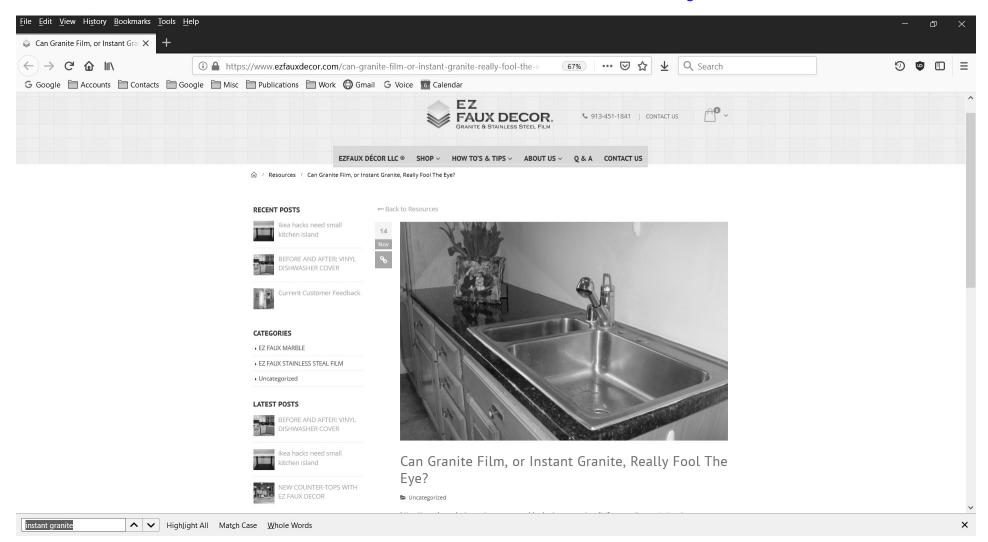


EXHIBIT C

Case 1:19-cv-00540-WMR Document 1-1 Filed 02/01/19 Page 7 of 24

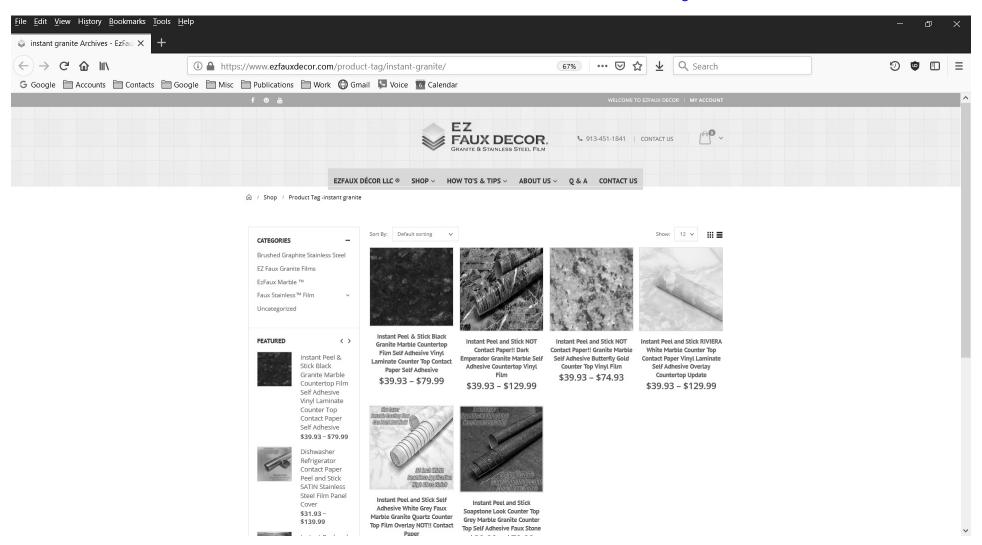


EXHIBIT D

Case 1:19-cv-00540-WMR Document 1-1 Filed 02/01/19 Page 9 of 24

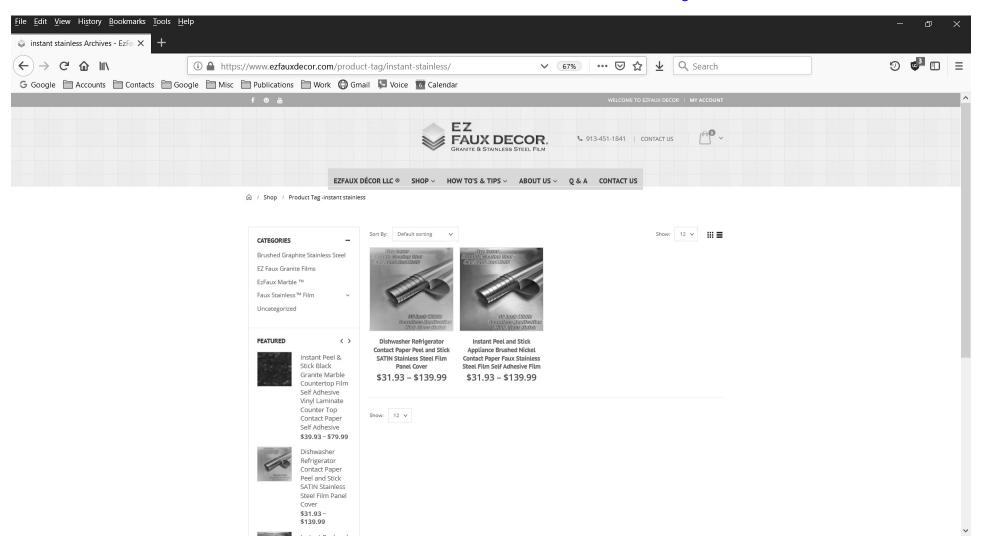


EXHIBIT E

Case 1:19-cv-00540-WMR Document 1-1 Filed 02/01/19 Page 11 of 24

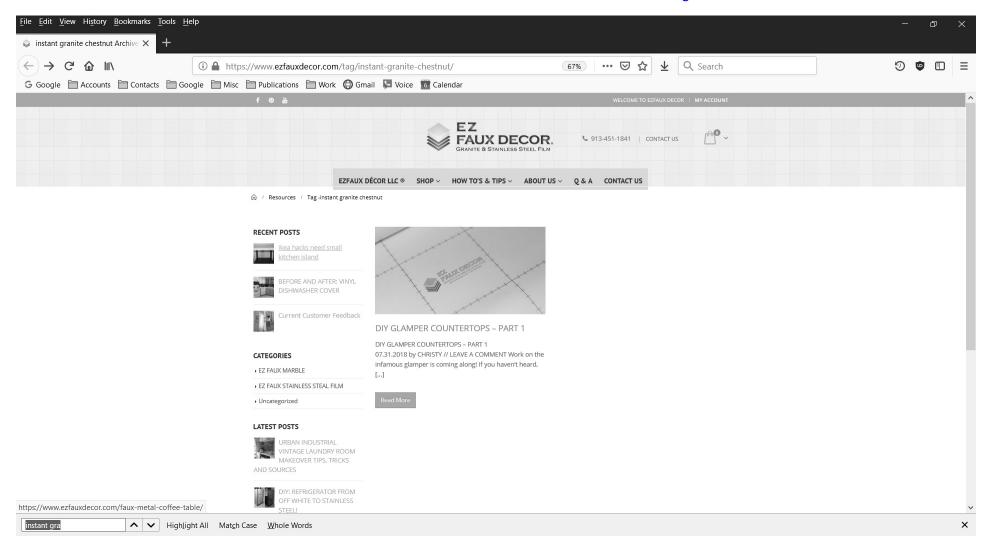


EXHIBIT F

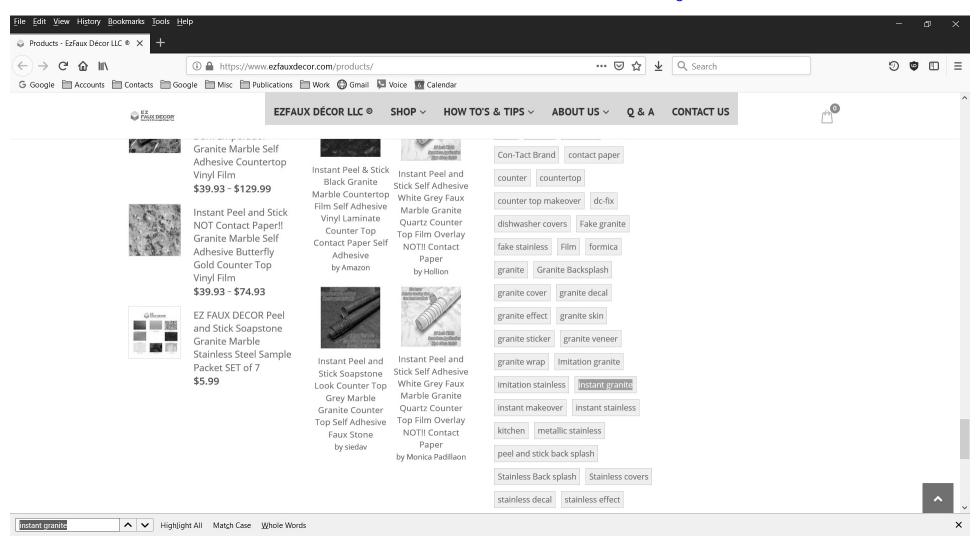
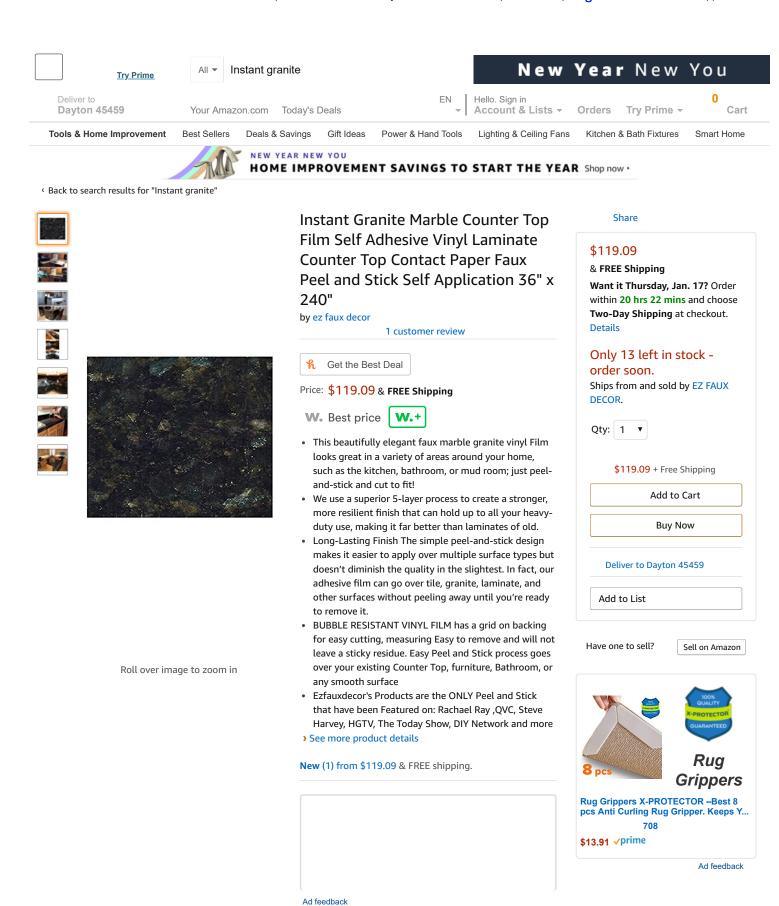


EXHIBIT G





Instant Peel and Stick Marble Counter Top **Contact Paper Vinyl** Laminate Self Adhesiv...

29

\$74.09



Instant Granite Italian White Marble Tile Film 3' x 15' Self Adhesive Vinyl Laminat...

113 \$99.99

EzFaux Decor Countertop Paint? No! Peel and Stick **Granite NO PAINT Counter** Top Film...

43

\$54.09



Instant Counter Top film Makeover Faux Granite Peel and Stick Self Application Viny... 16

\$69.09



Instant Granite Ver Gold/Santa Cecilia Top Film 36" x 168 Adhesi...

392

\$90.99

Ad feedback

What other items do customers buy after viewing this item?



Granite, Marble, Soapstone and Stainless Steel Peel and Stick Sample Swatch Color Selection by **EzFaux Decor**

16

\$5.99

Customers also shopped for













16

\$5.99



Soapstone Countertop Look: Dark Gray Soapstone Countertop Peel and Stick Faux Stone 72"x 36" DIY...

9

\$54.99



Countertop Paint? No Instant White Italian Marble Not your Grandma's Contact...

\$74.09



Countertop **Transformation Marble** White Grey Faux Marble Film 3' W x 6'L Why...

30

\$54.09



F7 FAUX DECOR Countertop Paint? No Marble Peel and Stick Contact Paper Dark... 5

2 offers from \$29.09

Special offers and product promotions

· Your cost could be \$69.09 instead of \$119.09! Get a \$50 Amazon.com Gift Card instantly upon approval for the Amazon Rewards Visa Card Apply now

30

Have a question?

Find answers in product info, Q&As, reviews

Product description

EzFaux Decor's Bubble Resistant Self Adhesive PET/ PVC Film has a peel away backing with measure and grid lines to make it easy for YOU to install. The vinyl is removable without sticky residue. If you have questions please feel free to contact us via Amazon.com and also via phone. We also will send you sample swatches upon request. Feel free to contact us. Alternatiive to more expensive real Calcutta, Emperador, Crema marfil marble, Limestone, Glass tile, granite and other natural stones. EzFaux Decor's Bubble Resistant Self Adhesive PET/PVC Marble Film is manufactured using a 5 step process. The PET/PVC Film has a transparent top coat for durability, printed image, durable base, a non-toxic adhesive is applied then the tear away baking. The adhesive allows Self Adhesive PET/PVC Faux Film to be repositioned during installation and removable without adhesive residue. EzFaux Decor's Bubble Resistant Marble PVC Film has been formally tested. Tear Resistant up to 330 pounds per yard. Stain Resistant for items such as grape juice, ink and wine. Wear Resistant. Heat Resistant up to 240F. Weather Stable for over 800 hours. Dimensionally Stable when exposed to hot and cold. 5 Year Warranty. Insist on the quality of EzFaux Decor Faux Films. Message us for sample swatches. (

Product information

Technical Details

Item Weight	2 pounds
Product Dimensions	60 x 36 x 0.1 inches
Item model number	GG365
Color	Black
Material	PVC PET
Pattern	Venetian Gold
Thickness	2.3 millimeters
Installation Method	Self-Adhesive
Item Package Quantity	1
Batteries Included?	No
Batteries Required?	No

Additional Information

ASIN	B015JW4TRS
Customer Reviews	1 customer
	review
	5.0 out of 5 stars
Best Sellers Rank	#149,265 in Tools & Home
	Improvement (See top 100)
	#78 in Tools & Home Improvement
	> Building Supplies > Building
	Materials > Flooring > Adhesives &
	Mortars
Shipping Weight	6 pounds (View shipping rates and
	policies)

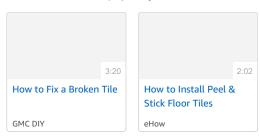
Warranty & Support

Product Warranty: For warranty information about this product, please click

Feedback

If you are a seller for this product, would you like to suggest updates through seller support? Would you like to tell us about a lower price?

Related Video Shorts | Upload your video



Important information

Seller Warranty Description

5 Year

Sponsored products related to this item



EZ FAUX DECOR Peel and Stick White and Grey Marble Countertop Film 5 Layer NOT CONT...

\$119.09



Tuff Duck Granite, Grout and Marble Sealer 1 Quart Stone Tile 207

\$34.95



Tuff Duck Granite, Grout and Marble Sealer 22 oz Stone Tile

237

\$25.95



Instant Granite Venetian Gold/Santa Cecilia Counter Top Film 36" x 168" Self Adhesi...

392

\$90.99



Instant Counter Top film Makeover Faux Granite Peel and Stick Self Application Viny... 16

Internal-frame backpacks

Shop now ▶

amazonbasics



Ad feedback

Customer Questions & Answers

See questions and answers

1 customer review

5.0 out of 5 stars

5 star	100%
4 star	0%
3 star	0%
2 star	0%
1 star	0%

Review this product

Share your thoughts with other customers

Write a customer review		

Showing 1-1 of 1 reviews

Top Reviews



Amazon Customer

Quality product

January 4, 2019

Verified Purchase

Product was great quality. Very heavy duty feeling. I could not get it to line up right with my counters, and so I took it all down. I think that was user error more than anything. But the product itself is great. If you have time and patience it will look good.

Helpful

Comment

Report abuse

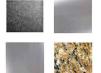
See the review

Write a customer review



Ad feedback

Customers who viewed this item also viewed







16

\$5.99

Instant Granite Venetian Gold/Santa Cecilia Counter Top Film 36" x 72" Self Adhesive Vinyl Laminate...

392

\$52.99



EzFaux Decor Countertop Paint? No! Peel and Stick **Granite NO PAINT Counter** Top Film...

43 \$54.09



Instant Counter Top film Makeover Faux Granite Peel and Stick Self Application Vinyl...

16 \$69.09



Countertop Paint? No Peel and Stick Marble Granite Vinyl Contact Paper FILM Dark Emperador 36" x...

\$124.09

Cozy and SHOP NOW Stylish Bedding

Ad feedback

Pages with related products. See and discover other items: concrete sealers, grey tile flooring, sheet vinyl floor, temporary door, bathroom tile paint, emperador marble

Back to top

Get to Know Us

Blog About Amazon Press Center

Careers

Investor Relations

Amazon Devices

Make Money with Us

Sell on Amazon

Sell Under Private Brands Sell on Amazon Handmade Sell Your Services on Amazon

Sell on Amazon Business

Sell Your Apps on Amazon

Become an Affiliate Advertise Your Products Self-Publish with Us

> See all

Amazon Payment Products

Amazon Rewards Visa Signature Cards

Amazon.com Store Card Amazon Business Card

Amazon.com Corporate Credit Line

Shop with Points

Credit Card Marketplace Reload Your Balance

Amazon Currency Converter

Let Us Help You

Your Account Your Orders

Shipping Rates & Policies

Amazon Prime

Returns & Replacements

Manage Your Content and Devices

Amazon Assistant

Help

English

United States

Amazon Music Amazon Advertising Amazon Drive AbeBooks Alexa Audiobook Publishing Actionable Analytics Cloud storage from Amazon Stream millions Find attract and Score deals Books art of songs engage customers & collectibles Made Easy for the Web Amazon Business AmazonFresh AmazonGlobal Home Services Amazon Inspire Amazon Rapids Amazon Restaurants Everything For Your Business Groceries & More Right To Your Door Ship Orders Internationally Fun stories for kids on the go Food delivery from local restaurants Handpicked Pros Digital Educational Happiness Guarantee Resources Box Office Mojo Find Movie Box Office Data ComiXology Thousands of Digital Comics CreateSpace Indie Print Publishing Made Easy DPReview Digital Photography Amazon Web Services Scalable Cloud Audible Download Book Depository Books With Free Delivery Worldwide Computing Services Audiobooks Kindle Direct Publishing Indie Digital Publishing Made Easy East Dane Designer Men's IMDbPro Get Info Entertainment IMDb Junglee.com Shop Online Fabric Goodreads Sewing, Quilting Movies, TV Book reviews & Knitting & recommendations & Celebrities Professionals Need Amazon Warehouse Great Deals on Quality Used Products Prime Now Amazon Photos Prime Video Direct Shopbop Whole Foods Market Withoutabox Unlimited Photo Storage Free With Prime Video Distribution Made Easy FREE 2-hour Delivery on Everyday Items Designer Fashion Brands America's Healthiest Grocery Store Submit to Film Festivals Woot! Deals and Souq.com Shop Online in Subscribe with Amazon Discover & try Amazon Renewed Refurbished products Amazon Second Chance Pass it on, trade it in, PillPack Pharmacy Simplified subscription services Shenanigans Clothing the Middle East with a warranty give it a second life

Conditions of Use Privacy Notice Interest-Based Ads © 1996-2018, Amazon.com, Inc. or its affiliates

EXHIBIT H

INSTANT GRANITE

Reg. No. 5,279,762

Registered Sep. 05, 2017

Int. Cl.: 6, 7, 11, 16, 19, 20

Trademark

Principal Register

Instant One Media, Inc. (GEORGIA CORPORATION)

675 Metropolitan Parkway Southwest

Atlanta, GA 30310

CLASS 6: Pre-designed vinyl decals and wraps specially adapted for metal counter tops with a self-adhesive or magnetic backing

FIRST USE 6-1-2010; IN COMMERCE 5-2-2011

CLASS 7: Pre-designed vinyl decals and wraps specially adapted for dishwashing appliances with a self-adhesive or magnetic backing

FIRST USE 6-1-2010; IN COMMERCE 5-2-2011

CLASS 11: Pre-designed vinyl decals and wraps specially adapted for cooking, refrigerating, or bathroom appliances with a self-adhesive or magnetic backing

FIRST USE 6-1-2010; IN COMMERCE 5-2-2011

CLASS 16: Decals and stickers for use as home decor; Decals

FIRST USE 6-1-2010; IN COMMERCE 5-2-2011

CLASS 19: Pre-designed vinyl decals and wraps specially adapted for non-metal counter tops with a self-adhesive or magnetic backing

FIRST USE 6-1-2010; IN COMMERCE 5-2-2011

CLASS 20: Pre-designed vinyl decals and wraps specially adapted for household furniture with a self-adhesive or magnetic backing

FIRST USE 6-1-2010; IN COMMERCE 5-2-2011

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR

No claim is made to the exclusive right to use the following apart from the mark as shown: "GRANITE"

SER. NO. 87-225,264, FILED 11-03-2016 LINDA BOH MICKLEBURGH, EXAMINING ATTORNEY



Performing the Functions and Duties of the Under Secretary of Commerce for Intellectual Property and Director of the United States Patent and Trademark Office

EXHIBIT I

INSTANT STAINLESS

Reg. No. 5,279,763

Registered Sep. 05, 2017

Int. Cl.: 6, 7, 11, 16, 19, 20

Trademark

Principal Register

Instant One Media, Inc. (GEORGIA CORPORATION)

675 Metropolitan Parkway Southwest

Atlanta, GA 30310

CLASS 6: Pre-designed vinyl decals and wraps specially adapted for metal counter tops with a self-adhesive or magnetic backing

FIRST USE 6-1-2009; IN COMMERCE 5-7-2010

CLASS 7: Pre-designed vinyl decals and wraps specially adapted for dishwashing appliances with a self-adhesive or magnetic backing

FIRST USE 6-1-2009; IN COMMERCE 5-7-2010

CLASS 11: Pre-designed vinyl decals and wraps specially adapted for cooking, refrigerating, or bathroom appliances with a self-adhesive or magnetic backing

FIRST USE 6-1-2009; IN COMMERCE 5-7-2010

CLASS 16: Decals and stickers for use as home decor; Decals

FIRST USE 6-1-2009; IN COMMERCE 5-7-2010

CLASS 19: Pre-designed vinyl decals and wraps specially adapted for non-metal counter tops with a self-adhesive or magnetic backing

FIRST USE 6-1-2009; IN COMMERCE 5-7-2010

CLASS 20: Pre-designed vinyl decals and wraps specially adapted for household furniture with a self-adhesive or magnetic backing

FIRST USE 6-1-2009; IN COMMERCE 5-7-2010

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR

No claim is made to the exclusive right to use the following apart from the mark as shown: "STAINLESS"

SER. NO. 87-225,288, FILED 11-03-2016 LINDA BOH MICKLEBURGH, EXAMINING ATTORNEY



Performing the Functions and Duties of the Under Secretary of Commerce for Intellectual Property and Director of the United States Patent and Trademark Office